

**“McDONALD’S® JUNIOR AFL EXPERIENCE”  
COMPETITION CONDITIONS OF ENTRY**

1. Information on how to enter and prizes form part of these Conditions of Entry. Entry into this promotion is deemed acceptance of these Conditions of Entry.
2. Any actual communication costs associated with entering the promotion remain the responsibility of each entrant and are dependent on the Internet and/or mobile network service provider used. The Promoter will bear any costs associated with any response sent to entrants. Any contact details incorrectly provided shall be deemed invalid and will result in an ineligible entry.
3. Entry into the promotion is only open to residents of ACT and Queanbeyan, Australia aged between 7 and 13 years (inclusive) as at 4th May 2019. Entrants must obtain the consent of their parent or legal guardian to enter the promotion and provide personal information about themselves. All entries of entrants who do not provide the required parental consent (as and where required) will be deemed invalid. These Conditions of Entry will bind the entrant and any parent or legal guardian who gives their consent.
4. To be eligible for one of the prizes, entrants must be able to travel to and attend the “Junior AFL Experience” at UNSW Canberra Oval, Manuka Cir, Griffith ACT 2603 from 1pm – 5pm on 4<sup>th</sup> May, 2019. All travel costs incurred will be at the expense of the winning entrants.
5. The directors, management and employees (and their immediate families including their children and wards) of the Promoter, its related entities, corporations or franchisees, printers, suppliers, providers and agencies associated with this promotion are ineligible to enter this promotion. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, stepparent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, stepbrother or step- sister.
6. Promotion commences 9:00am AEST on 15 April 2019 and closes 5.00pm AEST on 1<sup>st</sup> of May 2019 (“Promotional Period”).
7. To enter the promotion, eligible entrants must, during the Promotional Period, complete the online form with the following information:
  - full name;
  - telephone number;
  - current and valid email address;
  - age;
  - confirmation that they have the consent of a parent or legal guardian; and
  - a 25 words or less answer to “*Why do you train?*”
8. Only one entry per person into the promotion is permitted. Any subsequent entry after the first valid entry is received will be deemed invalid. The Promoter accepts no responsibility for late, lost or misdirected entries. Incomplete, ineligible or incomprehensible entries will be deemed invalid. Entries must be received by the Promoter during the Promotional Period.

Entries will be deemed to be accepted at the time of receipt and not at the time of transmission.

9. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and to disqualify any entrant who submits an entry that is not in accordance with these Conditions of Entry or who tampers with the entry process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.

10. Judging to determine the winners will take place at GWS GIANTS ACT Office (8 Spoering St Phillip) on 1st May 2019 from 5:00 pm (AEST). Each entry will be judged on the basis of creativity, skill relative to the entrant's age and the overall merit of the submission. Chance plays no part in determining the winners.

11. All winners of the promotion will be notified in writing and/or phone. All reasonable attempts to notify the winners will be taken by the Promoter. The Promoter's decision is final and no correspondence will be entered into. When the judging takes place the Promoter may also select a number of runner up winners who will be awarded a prize in the event that one of the winners is unable to accept a prize.

12. The winner will win one (1) place for them and 25 places for their junior AFL team at the "McDonald's Junior AFL Experience" at UNSW Canberra Oval, Manuka Cir, Griffith ACT 2603, on 4th May 2019 valued at up to \$1000, and consisting of performing the Guard of Honour and receiving 25 reserved seat tickets.

13. The winning team must be accompanied by a parent or legal guardian in order to accept and participate in the prize and attend the "McDonald's Junior AFL Experience". Parents and legal guardians are not able to participate in the experience. Each member of the junior team must be aged between 7 and 13 years (inclusive) as at 4th May 2019 and must separately provide to the promoter parental/legal guardian consent to participate in the experience.

14. Entrants who are awarded a prize must confirm their eligibility to accept and participate in the prize within one (1) day of being successfully notified by the Promoter that they have been awarded the prize, otherwise their entry will be deemed invalid. The prize must be taken on 25th March 2018 to coincide with the "McDonald's Junior AFL Experience", otherwise the entire prize is forfeited. The Promoter accepts no responsibility for the cancellation, rescheduling, change or delay of the "McDonald's Junior AFL Experience" for any reason beyond the reasonable control of the Promoter.

15. If for any reason a winner does not take the prize or an element of the prize at the time stipulated by the Promoter, then the prize or that element of the prize will be forfeited and cash will not be awarded in lieu.

16. Total maximum prize pool value is up to AUD \$1000 Prizes, or any unused portion of a prize, are not transferable or exchangeable and cannot be taken as cash, unless otherwise specified.

17. Entrants consent to the Promoter using the entrant's name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period of time without remuneration or compensation for the purpose of promoting, publicising or marketing this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter. The winner agrees to participate in all reasonable promoted activities in relation to the promotion as requested by the Promoter and its agents.

18. It is a condition of entry that the winner and their parent or legal guardian agree to the following:

- (a) the Promoter may publish the winning team name;
- (b) the winner and their parent or legal guardian may be required to take part in various interviews, photograph sessions and film recordings, taken before, during and after their attendance at the McDonald's Junior AFL Experience;
- (c) the Promoter may use the interviews, photographs and film recordings ("Materials") and the winner's and their parent's or guardian's name, likeness, image and/or voice (including photograph, film and/or recording of the same) recorded during the production of the Materials in any media, including but not limited to, TV, online, radio and press;
- (d) the Promoter may duplicate, alter, adapt and utilise the Materials as the Promoter wishes at anytime, anywhere, and by any means. The Promoter may license, authorise or otherwise transfer the rights in the Materials to others to do the same;
- (e) upon creation of the Materials the winner and their parent or legal guardian grants to the Promoter a royalty free, perpetual, exclusive and irrevocable licence to use the Materials for whatever purpose; and
- (f) the winner and their parent or legal guardian consent to any use of the Materials in a way which may otherwise infringe their moral rights pursuant to the Copyright Act 1968 (Cth).

19. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law:

- (a) to disqualify any entrant; or
- (b) to modify, suspend, terminate or cancel the promotion and/or, if necessary, provide an alternative prize or prizes to the same value as an original prize or prizes, subject to any written directions made under applicable State legislation.

20. If a prize or element of a prize becomes unavailable, for any reason beyond the Promoter's reasonable control, then a comparable prize or prize element of equal or greater value will be awarded in lieu, subject to any written directions made under applicable State legislation.

21. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees, franchisees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion, including, but not limited to, where arising out of the following:

- (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control);
- (b) any theft, unauthorised access or third party interference;

(c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter;

(d) any variation in prize value to that stated in these Conditions of Entry;

(e) if the McDonald's Match Day Experience is cancelled for any reason beyond the reasonable control of the Promoter.

(f) any tax liability incurred by a winner or entrant; or

(g) attendance and participation at the prize event.

22. Any attempt, deliberate or otherwise, to cause malicious damage or interference with the normal functioning of the promotional website or the information on the promotional website, or to otherwise undermine the legitimate operation of this promotion may be a violation of criminal and civil laws and should such an attempt be made, whether successful or not, the Promoter reserves the right to seek damages to the fullest extent permitted by law.

23. If the Promoter suffers loss or incurs any costs in connection with any breach of these Conditions of Entry or any other legal obligation by an entrant or the entrant's parent or legal guardian, the entrant and the entrant's parent or legal guardian agrees to indemnify the promoter for those losses, damages and costs.

24. As a condition of attending the McDonald's Junior AFL Experience at UNSW Canberra Oval, ACT, the parent or guardian of each winner and each winner's friend must execute any legal documentation as and in the form reasonably required by the Promoter / Prize Supplier /organisers in their absolute discretion including but not limited to a legal release and indemnity form.

25. All entries and any copyright subsisting in the entries become and remain the property of the Promoter. The Promoter and its agents collect personal information in order to conduct the promotion and may, for this purpose, disclose such information to third parties, including, but not limited to, prize suppliers. Entry is conditional on providing this information. Entrants can gain access to, update or correct any personal information by contacting the Promoter. All personal information will be stored at the office of the Promoter. A copy of the Promoter's Privacy Policy in relation to the treatment of personal information collected may be obtained by contacting the Promoter or by clicking on the Privacy Policy link on [www.mcdonalds.com.au](http://www.mcdonalds.com.au).

26. The Promoter is McDonald's Australia Limited of 21-29 Central Avenue, Thornleigh NSW 2120. ABN 43 008 496 928. Telephone: (02) 9875 6666.